



Consumer Behavior: Buying, Having, And Being, Sixth Edition: Student Text (2004 Copyright)

By Michael R Solomon

Pearson/Prentice Hall, 2004. Hardcover. Book Condition: New. No Jacket. Sixth Edition. New 2004 Copyright In Hardcover Format, Consumer Behavior: Buying, Having, And Being, Sixth Edition: Student Text With Preface, Sections 1-5, Chapters 1-17, Chapter Summaries, Key Terms, Consumer Behavior Challenges, Glossary, Index, Full Color Illustrations, Full Color Photography, 621 Pages, Pictorial Light Blue, Dark Blue And Orange Cover And Possible Light Shelf Wear (2004 Copyright) 2-12-4.



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