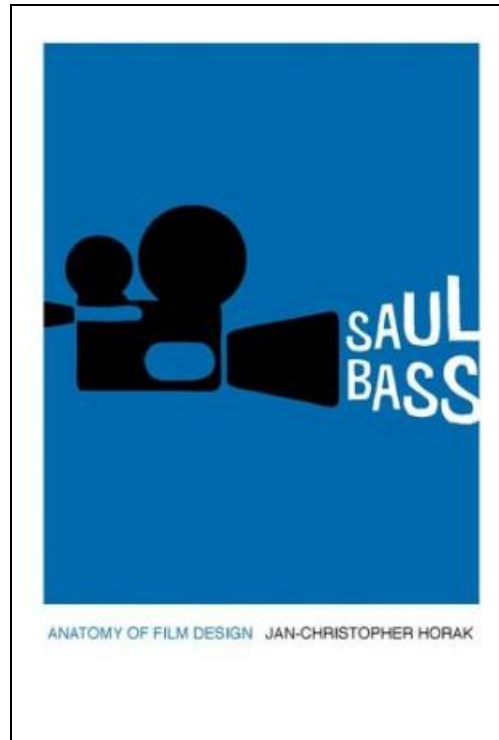


## Saul Bass: Anatomy of Film Design (Hardback)



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### ***Reviews***

*It is one of my favorite publications. Indeed, it can be playful, nonetheless an interesting and amazing literature. I discovered this publication from my father and he suggested this publication to understand.*  
*(Camryn Williamson)*

## SAUL BASS: ANATOMY OF FILM DESIGN (HARDBACK)



The University Press of Kentucky, United States, 2014. Hardback. Condition: New. Language: English . Brand New Book. Iconic graphic designer and Academy Award-winning filmmaker Saul Bass (1920--1996) defined an innovative era in cinema. His title sequences for films such as Otto Preminger's *The Man with the Golden Arm* (1955) and *Anatomy of a Murder* (1959), Alfred Hitchcock's *Vertigo* (1958) and *North by Northwest* (1959), and Billy Wilder's *The Seven Year Itch* (1955) introduced the idea that opening credits could tell a story, setting the mood for the movie to follow. Bass's stylistic influence can be seen in popular Hollywood franchises from the *Pink Panther* to *James Bond*, as well as in more contemporary works such as Steven Spielberg's *Catch Me If You Can* (2002) and television's *Mad Men*. The first book to examine the life and work of this fascinating figure, *Saul Bass: Anatomy of Film Design* explores the designer's revolutionary career and his lasting impact on the entertainment and advertising industries. Jan-Christopher Horak traces Bass from his humble beginnings as a self-taught artist to his professional peak, when auteur directors like Stanley Kubrick, Robert Aldrich, and Martin Scorsese sought him as a collaborator. He also discusses how Bass incorporated aesthetic concepts borrowed from modern art in his work, presenting them in a new way that made them easily recognizable to the public. This long-overdue book sheds light on the creative process of the undisputed master of film title design -- a man whose multidimensional talents and unique ability to blend high art and commercial imperatives profoundly influenced generations of filmmakers, designers, and advertisers.



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