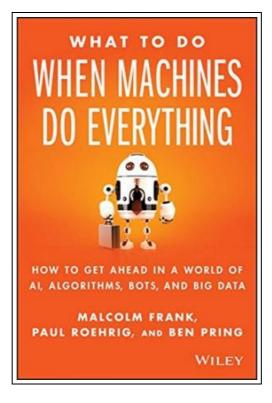
# What To Do When Machines Do Everything: Five Ways Your Business Can Thrive In An Economy of Bots, AI, and Data



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# WHAT TO DO WHEN MACHINES DO EVERYTHING: FIVE WAYS YOUR BUSINESS CAN THRIVE IN AN ECONOMY OF BOTS, AI, AND DATA



Wiley. Hardcover. Condition: New. The essential playbook for the future of your business What To Do When Machines Do Everything is a guidebook to succeeding in the next generation of the digital economy. When systems running on Artificial Intelligence can drive our cars, diagnose medical patients, and manage our finances more effectively than humans it raises profound questions on the future of work and how companies compete. Illustrated with real-world cases, data, and insight, the authors provide clear strategic guidance and actionable steps to help you and your organization move ahead in a world where exponentially developing new technologies are changing how value is created. Written by a team of business and technology expert practitionerswho also authored Code Halos: How the Digital Lives of People, Things, and Organizations are Changing the Rules of Businessthis book provides a clear path to the future of your work. The first part of the book examines the once in a generation upheaval most every organization will soon face as systems of intelligence go mainstream. The authors argue that contrary to the doom and gloom that surrounds much of IT and business at the moment, we are in fact on the cusp of the biggest wave of opportunity creation since the Industrial Revolution. Next, the authors detail a clear-cut business model to help leaders take part in this coming boom; the AHEAD model outlines five strategic initiativesAutomate, Halos, Enhance, Abundance, and Discoverythat are central to competing in the next phase of global business by driving new levels of efficiency, customer intimacy and innovation. Business leaders today have two options: be swallowed up by the ongoing technological evolution, or ride the crest of the wave to new profits and better business. This book shows you how to avoid your own extinction event, and will help you;...

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