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Governance Risk Management and Financial Product Development in Islamic Financial Institutions

By Michael Bock

Grin Verlag Sep 2010, 2010. Taschenbuch. Book Condition: Neu. 210x148x9 mm. This item is printed on demand - Print on Demand Titel. - Master's Thesis from the year 2010 in the subject Business economics - Investment and Finance, grade: 1,7, Maastricht University (School of Business and Economics), course: -, language: English, comment: Die Arbeit behandelt Governance Risk Faktoren (Operational Risk, Reputation Risk, Transparency Risk, Shari'ah Risk und Fiduciary Risk) und erweitert diese Faktoren um einen weiteren Risikoaspekt, Marketing Risk. Diese Faktoren werden im Kontext von der Finanzproduktentwicklung, Risikomanagement und dem Erfolg von neuen Finanzprodukten auf dem Markt präsentiert. Am Ende wird die Frage beantwortet: How can a new product development model be applied to Islamic financial product development and how to address governance risk management in order to contribute towards new product success , abstract: 1.1 General Introduction to the TopicIslamic finance is on the march. The underlying logic is simple: All investments and services are consistent with the principles of Islamic law, called Shari ah, which literally means a clear path to be followed and observed (Hourani, 2004a). This clear path is followed only if profit does not stem from interest (riba), speculation (gharrar) or sectors that are considered...



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