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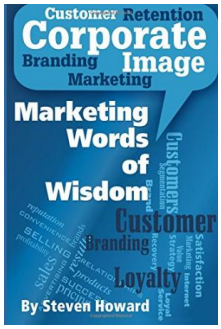
MARKETING WORDS OF WISDOM



Caliente Press, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Ideal for marketing professionals, non-marketers, business executives, and entrepreneurs, Marketing Words of Wisdom provides guidance, tips and directions on the key marketing areas impacting future business success. Over the years, marketing consultant and brand strategist Steven Howard has jotted notes to himself on marketing concepts, ideas, philosophies, and pithy tips that he could share with clients or...

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