



## The Shortest Distance Between You and Your New Product, 2nd Edition: How Innovators Use Rapid Learning Cycles to Get Their Best Ideas to Market Faster (Paperback)

By Katherine Radeka

Chesapeake Research Press, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Do your products take too long to get to market? The Rapid Learning Cycles framework is an approach to product development that has helped hundreds of teams get their products to market faster. When you can get your product into customers hands faster, you see your vision brought to life sooner. You can beat any competition to market with your best ideas. You can shorten the time it takes before your company begins to earn money from your ideas. You can reduce development costs, making it easier for investors, executive teams and program sponsors to buy into your ideas. If your idea is meant to fail, it will fail faster, freeing you up to go on to your next idea. All along the way, you ll build knowledge that will accelerate your progress now, and speed up the teams that will develop the next product even more. The Rapid Learning Cycles framework was developed experientially, building on Katherine s work with four different companies in four different industries that all needed to get their best ideas to market faster. Then...



**READ ONLINE**  
[ 7.41 MB ]

### Reviews

*Absolutely essential read publication. it absolutely was writtern very completely and valuable. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- *Sarai Lebsack*

*Thorough guide for book enthusiasts. I am quite late in start reading this one, but better then never. Your lifestyle span will be transform when you total reading this article book.*

-- *Lindsey Larson*

## Relevant Books



### **Flappy the Frog: Stories, Games, Jokes, and More!**

Createspace, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Are you looking for a kid s or children s book that is highly entertaining, great for early readers, and...



### **The Sunday Kindergarten Game Gift and Story: A Manual for Use in the Sunday, Schools and in the Home (Classic Reprint)**

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Excerpt from The Sunday Kindergarten Game Gift and Story: A Manual for Use in the Sunday, Schools and in...



### **The Mystery of God s Evidence They Don t Want You to Know of**

Createspace, United States, 2012. Paperback. Book Condition: New. 276 x 214 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Save children s lives learn the discovery of God Can we discover God? What does science prove?Why we were never...



### **A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half**

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The ultimate learn-by-doing approachWritten for beginners, useful for experienced developers who want to sharpen their skills and don t mind...



### **Patent Ease: How to Write You Own Patent Application**

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Patent Ease! The new How to write your own Patent book for beginners! Because you are a beginner; not a...



### **Twitter Marketing Workbook: How to Market Your Business on Twitter**

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Twitter Marketing Workbook 2016 Learn how to market your business on Twitter for free A best-selling...