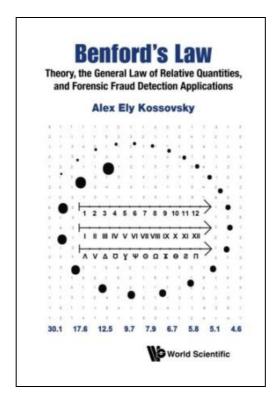
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BENFORD'S LAW: THEORY, THE GENERAL LAW OF RELATIVE QUANTITIES, AND FORENSIC FRAUD DETECTION APPLICATIONS



World Scientific Publishing Co Pte Ltd. Paperback. Condition: new. BRAND NEW, Benford's Law: Theory, the General Law of Relative Quantities, and Forensic Fraud Detection Applications, Alex Ely Kossovsky, Contrary to common intuition that all digits should occur randomly with equal chances in real data, empirical examinations consistently show that not all digits are created equal, but rather that low digits such as occur much more frequently than high digits such as in almost all data types, such as those relating to geology, chemistry, astronomy, physics, and engineering, as well as in accounting, financial, econometrics, and demographics data sets. This intriguing digital phenomenon is known as Benford's Law.This book represents an attempt to give a comprehensive and in-depth account of all the research related to, results, causes and explanations of Benford's Law, with a strong emphasis on the connection to real-life data and the physical manifestation of the law. In addition to the rigorous data analysis, the conceptual distinctions between digits, numbers, and quantities are explored. This leads to the key finding that the phenomenon is actually quantitative in nature. Why? The author illustrates that in extreme generality, nature creates many small quantities but very few big quantities, corroborating the motto "small is beautiful", and that therefore all this is applicable just as well to data written in the ancient Roman, Mayan, Egyptian, and other digit-less civilizations. Fraudsters are typically not aware of this digital pattern and tend to invent numbers with approximately equal digital frequencies. The digital analyst can easily check reported data for compliance with this digital law, enabling the detection of tax evasion, Ponzi schemes, and other financial scams. The forensic fraud detection section in this book is written in a very concise and reader-friendly style; gathering all known methods and standards in the accounting and auditing industry; summarizing...



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