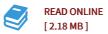


Everybody Lies : Big Data, New Data, and What the Internet Reveals About Who We Really Are

By Seth Stephens-Davidowitz

Harper Collins Publ. USA Mai 2017, 2017. Buch. Condition: Neu. Neuware - Blending the informed analysis of The Signal and the Noise with the instructive iconoclasm of Think Like a Freak , a fascinating, illuminating, and witty look at what the vast amounts of information now instantly available to us reveals about ourselves and our world-provided we ask the right questions. By the end of on average day in the early twenty-first century, human beings searching the internet will amass eight trillion gigabytes of data. This staggering amount of Information - unprecedented in history - can tell us a great deal about who we are-the fears, desires, and behaviors that drive us, and the conscious and unconscious decisions we make. From the profound to the mundane, we can gain astonishing knowledge about the human psyche that less than twenty years ago, seemed unfathomable. Everybody Lies offers fascinating, surprising, and sometimes laugh-out-loud insights into everything from economics to ethics to sports to race to sex, gender and more, all drawn from the world of big data. What percentage of white voters didn't vote for Barack Obama because he's black Does where you go to school effect how successful you are in...



Reviews

This is the finest book i have got study till now. It usually does not price a lot of. I found out this publication from my i and dad encouraged this book to understand.

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Absolutely among the best book I have possibly go through. I have go through and that i am certain that i am going to gonna read through once again again in the future. I am just delighted to tell you that this is basically the finest book i have got go through within my personal existence and could be he finest book for ever.

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