The Art of Invisible Compliance - How to Make People Do What You Want Effortlessly (Paperback)

By Jack N Raven

Createspace Independent Publishing Platform, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.This book includes the Ins and Outs of making people do what you want, as covertly or overtly as you want. If you ve wondered how Intelligence Operatives make people do things short of coercion, this is how they do it. The principles work in any persuasion setting, whether seduction, sales, marketing, anything that involves getting a desired action(compliance) from people. This book will teach you how to move INVISIBLY to get what you want, without revealing your position yourself! Very useful for covert persuasions. Table of Contents Introductions Definition of Compliance Good Compliance Bad Compliance Negative Compliance Commitment and Consistency Principle Cognitive Dissonance Sets the relationship dynamics Cold reads and Identity programming of targets Sets the momentum and amount of compliance Setting the mission Set specific expectations and control measures, deadlines etc but be flexible Plan Bs and Contingencies Intelligence Gathering Work invisibly, covert interrogation tactics If there is time, make mindmap for the case Freestyle Data in designing the OP The best persona/archetype to get the compliance If -Then Mindmaps Babysteps = Smooth How to Wedge in No sudden moves!...

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