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By Jon David Cash

University of Missouri Press. Paperback. Book Condition: new. BRAND NEW, Before They Were Cardinals: Major League Baseball in Nineteenth-century St Louis, Jon David Cash, Mark McGwire, Ozzie Smith, Lou Brock. These famous Cardinals are known by baseball fans around the world. But who and what were the predecessors of these modern-day players and their team? In "Before They Were Cardinals," Jon David Cash examines the infancy of major-league baseball in St. Louis during the last quarter of the nineteenth century. His in-depth analysis begins with an exploration of the factors that motivated civic leaders to form the city's first major-league ball club. Cash delves into the economic trade rivalry between Chicago and St. Louis and examines how St. Louis's attempt to compete with Chicago led to the formation of the St. Louis Brown Stockings in 1875. He then explains why, three years later, despite its initial success, St. Louis baseball quickly vanished from the big-league map. St. Louis baseball was revived with the arrival of German immigrant saloon owner Chris Von der Ahe. Cash explains how Von der Ahe, originally only interested in concession rights, purchased a controlling interest in the Brown Stockings. His riveting account follows the team after...

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