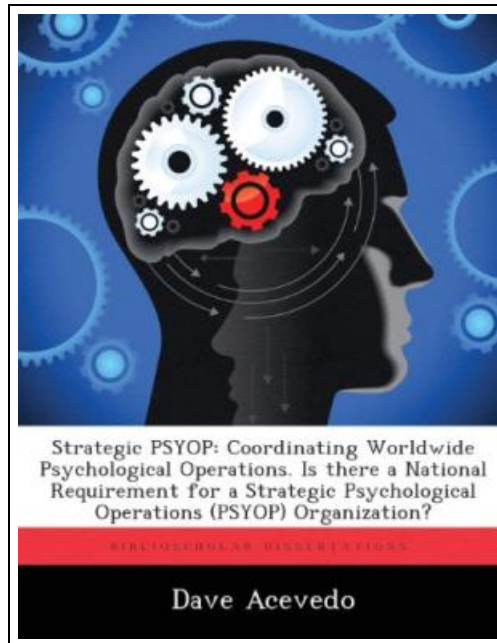


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Biblioscholar, United States, 2012. Paperback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. Psychological Operations (PSYOP) is a cornerstone of the United States ; Information Operations and is a combat multiplier. As defined by Joint Doctrine, Psychological Operations (PSYOP) are operations planned to convey selected information and indicators to foreign audiences to influence their emotions, motives, objective reasoning, and ultimately the behavior of foreign governments, organizations, groups, and individuals. A Strategic PSYOP organization is necessary to breach the gap between diplomatic and political statements and actions and those statements and actions by military organizations. To be effective, PSYOP must operate in, with and amongst the national leadership and governmental organizations. Current operations in the Global War on Terror focus on the need to coordinate, integrate and conduct Psychological Operations at the strategic level. Throughout the 20th century, PSYOP has been a strategic enabler, enabling military and civilian forces to focus their efforts. PSYOP s importance has increased and decreased throughout the latter part of the century. The galvanizing events of September 11, 2001 bought a new focus to PSYOP and strategic information coordination. A Strategic PSYOP Unit will provide the focal point to coordinate various governmental organizations and national leadership directives into a cohesive, integrated PSYOP program. The majority of PSYOP expertise resides within that Army; however, manning a strategic PSYOP organization must be a joint endeavor. This provides for full participation from the Services, incorporating their unique capabilities. A joint strategic PSYOP organization will take time to implement, as the required skills and experiences must be grown throughout the Services. Ultimately, a Joint Strategic Psychological Operations Unit will provide the coordination and knowledge support required to the interagency and...

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