



Transforming Organisational Human Capital -Emerging Stronger from the Gfc and Beyond - 3rd Edition

Bv Colin Beames

BookPod, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ****** Print on Demand ******. Synopsis: The people factor is now regarded as arguably the most important driver of business performance, but according to surveys of CEOs, it is one of the least effectively managed corporate functions! Closing the Gap between Latest Ideas, Research Practice Over the last 20 years or so, organisational research has come along in leaps and bounds, but in the process, the gap between ideas and practice has grown to such an extent that the use value of many of these ideas is understandably questioned and discounted by practitioners. In this important book, Beames shows how many of the key ideas that have emerged in management and organisational studies over the last two decades can be harnessed to guide management practice and improve organisational performance. Here, for the first time, we have a book which clearly shows the importance of the psychological contract for workplace health and performance - and more importantly, how it to measure and use it to transform workplaces. Now, more than ever, in these increasingly fragile and uncertain economic times, knowing how to build workplace...



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