



Truth About Managing Change by Kane, William

By William; Kane

Pearson Financial Times, 2008. Taschenbuch. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - The Truth About Managing Change brings together 49 powerful 'truths' about planning, driving, and sustaining organisational change: real solutions for the tough challenges faced by every business leader. In this book you'll discover: * which skills you need most, and how to develop them * how to lead change without eroding employee motivation, commitment, and productivity * why you must start fast, and 'run before you walk' * when to persuade, when to educate, and when to 'use force' * how to make the change agenda everyone's agenda * how to create the right cultural framework for successful change. This is the definitive, evidence-based guide to effective change leadership - a set of bedrock principles you can rely on throughout your entire management career. Know what really works when it comes to driving and sustaining successful change. The Truth and nothing but The Truth. 224 pp. Englisch.

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