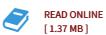




Operation and management of basic(Chinese Edition)

By LI JIA YOU

paperback. Condition: New. Paperback Pages Number: 397 book in layman's language described the basic knowledge about the operation and management of the various theories. methods and systems. Distinguish clearly from the longitudinal Since ancient times. so far the context of management practice and theory development. but also from a horizontal comparison of different management (including corporate culture). The focus is on management functions and decision-making method and its Applications. adds marketing managemen.



Reviews

Extensive guideline! Its this sort of excellent read. it had been writtern quite properly and helpful. You can expect to like just how the writer create this book.

-- Mr. Gustave Gerhold

This book will never be straightforward to start on reading through but quite enjoyable to learn. Better then never, though i am quite late in start reading this one. Your lifestyle span will probably be convert once you complete reading this publication.

-- Dr. Kadin Hane DVM