



Operation and management of basic(Chinese Edition)

By LI JIA YOU

paperback. Condition: New. Paperback Pages Number: 397 book in layman's language described the basic knowledge about the operation and management of the various theories, methods and systems. Distinguish clearly from the longitudinal Since ancient times, so far the context of management practice and theory development, but also from a horizontal comparison of different management (including corporate culture). The focus is on management functions and decision-making method and its Applications, adds marketing managemen.



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Reviews

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-- Dr. Kadin Hane DVM