



## The Games: A Global History of the Olympics (Hardback)

By David Goldblatt

Pan MacMillan, United Kingdom, 2016. Hardback. Condition: New. Language: English . Brand New Book. The Olympic Games have become the single greatest festival of a universal and cosmopolitan humanity. Seventeen days of sporting competition watched and followed on every continent and in every country on the planet. Simply, the greatest show on earth. Yet when the modern games were inaugurated in Athens in 1896, the founders thought them a display of manly virtue , an athletic celebration of the kind of amateur gentleman that would rule the world. How was such a ritual invented? Why did it prosper and how has it been so utterly transformed?In *The Games*, David Goldblatt - winner of the 2015 William Hill Sports Book of the Year Award - takes on a breathtakingly ambitious search for the answers and brilliantly unravels the complex strands of this history. Beginning with the olympics as a sporting side show at the great Worlds Fairs of the Belle Epoque and transformation into a global media spectacular care of Hollywood and the Nazi party, *The Games* shows how sport and the olympics been a battlefield in the global Cold War, a defining moment for of epoch social and economic change...



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