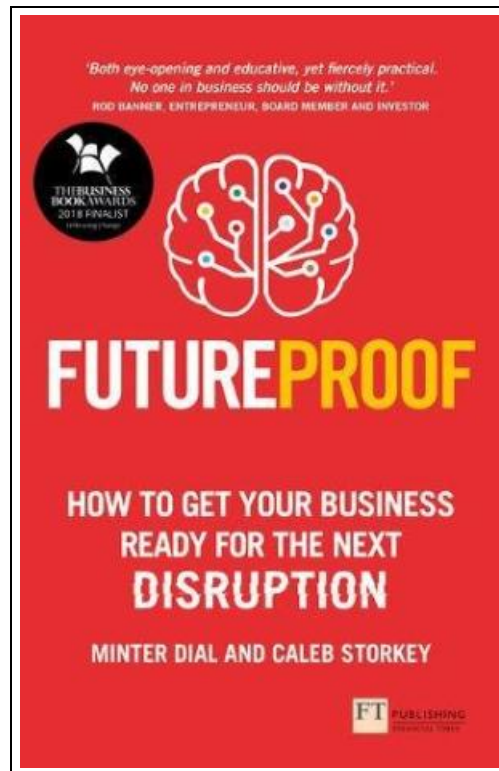# Futureproof: How To Get Your Business Ready For The Next Disruption (Paperback)

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Reviews

A very awesome book with perfect and lucid reasons. It really is basic but shocks within the 50 percent of the book. Its been designed in an exceptionally easy way and is particularly merely right after i finished reading this ebook where in fact changed me, change the way i think.

(Meagan Roob)

FUTUREPROOF: HOW TO GET YOUR BUSINESS READY FOR THE NEXT DISRUPTION (PAPERBACK)

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Pearson Education Limited, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. ****Futureproof has been officially shortlisted in the Embracing Change category for The Business Book Awards 2018, as announced on 17th January 2018.**** USE DISRUPTION TO YOUR ADVANTAGE -MAKE IT AN OPPORTUNITY FOR YOUR BUSINESS. Futureproof paints a complete picture of the major disruptive forces currently facing us -defining them, mapping them out and putting them into context. First understand the Mindsets you need to be fully ready for disruption - what qualities do you need to have, how can you develop them and what should you do next? Next, discover the 12 Forces that are shaping our world: including the new technologies, how they are used and related, the potential Impact of the disruption and how you can to turn them into enablers for your business. For each of the Forces, you ll discover: * What is it and why is it disruptive?* What do you need to know now?* What do you need to do next? BE READY, BE FUTUREPROOF The opposite of Future Shock is future proof. Either sit still or move! It s the latter that Dial and Storkey have outlined for you here. Adapt or die! Brian Solis, best-selling author, award-winning digital analyst, futurist and human This is a book that challenged me and made me think at every turn. It disrupted my mind! Mark Schaefer, consultant, speaker and author of KNOWN I live by a quote that I once picked up from Tom Peters. The quote is from General Eric Shinseki who said: if you don t like change, you re going to like irrelevance even less. Disruption affects everyone. B2B, B2C, small, medium and large organizations. Even those who are the disruptors are now being disrupted. What s a...

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