

# Street Smarts: An All Purpose Tool Kit for Entrepreneurs

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### Reviews

A really awesome book with lucid and perfect information. Of course, it is actually play, nonetheless an amazing and interesting literature. You are going to like just how the article writer create this ebook. (Nakia Toy Jr.)

## STREET SMARTS: AN ALL PURPOSE TOOL KIT FOR ENTREPRENEURS



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Penguin Putnam Inc. Paperback. Book Condition: new. BRAND NEW, Street Smarts: An All Purpose Tool Kit for Entrepreneurs, Norm Brodsky, Bo Burlingham, People starting out in business tend to seek step-by-step formulas or rules, but in reality there are no magic bullets. Rather, says veteran company-builder Norm Brodsky, there's a mentality that helps street-smart entrepreneurs solve problems and pursue opportunities as they arise. Brodsky shares his hard-earned wisdom every month in "Inc." magazine, in the hugely popular "Street Smarts" column he cowrites with Bo Burlingham. Now they've adapted their best advice into a comprehensive guide for anyone running a small business.

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