



## Social Media Essentials for a Growing Business

By Antony Welfare

Filament Publishing. Paperback. Condition: New. 222 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. The E-Revolution has changed the world of business. Ecommerce businesses have used the internet, and social media, to make our world a much more connected and technology led environment. The speed of the growth of the internet, the technologies and social media, which make up the E-Revolution has allowed transactions to happen online. Once transactions started happening online, the business world we knew changed. Online transactions and trading has opened up a new world to all businesses. We are now in a time when all businesses must start to utilise the world we now live in where E-Transactions are common place and growing. The E-Revolution is allowing every business to transact mobile-wise and technically -wise anywhere in the world at any time. This book tells you, step-by-step what to do to raise your social media presence and grow your business. Antony is a passionate Retail expert, with over 20 years experience in the retail industry, including 15 years learning from the large retailers (Marks and Spencer, Sainsburys, Dixons Retail) and experience of smaller retailers, including the set up of a very successful online retailer. This item ships from...



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