Strategic Computing Education (Classic Reprint) (Paperback)

By Peter G W Keen

Forgotten Books, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Strategic Computing Education How are people in your organization responding to the implementation of computer technologies? The response depends on where they sit, on their perceptions of that technology. We have interviewed hundreds of people in dozens of corporations about how they perceive their company s computer technologies; at each site the same topics recur. Figure 1 presents the recurring topics, and peoples reactions to than, based on on the view from where they sit in the implementation process. The quotations on the left side of the chart are from people in organizations in which an implementation effort is on the brink of success, vile the quotations on the right side of the chart are from people ere it is on the brink of disaster. It is not hard to see that those in the left hand column were committed, and those in the right were resistant to the venture. Traditionally, computer applications have been confined to relatively homogeneous areas of the organization (e.g., systems used by accounting personnel, data processing). New applications are now pushing the terminal into...

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Reviews

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-- Beverly Hoppe

Extremely helpful for all class of individuals. Better then never, though i am quite late in start reading this one. I realized this publication from my i and dad suggested this ebook to discover.
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