

Performance sociale et digitalisation au sein des fonctions RH



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Reviews

This publication will be worth purchasing. It really is written in simple terms instead of difficult to understand. It has been designed in an exceptionally simple way and is particularly only right after I finished reading this ebook in which basically modified me, after the way I believe.

(Prof. Loyce Runolfsson Jr.)

PERFORMANCE SOCIALE ET DIGITALISATION AU SEIN DES FONCTIONS RH



Condition: New. Publisher/Verlag: Éditions universitaires européennes | La " Google car " qui circule sans conducteur ; les drones qui livrent des colis aux portes des consommateurs ; la possibilité d'avoir internet dans sa voiture grâce à la " Airbox " ou le passage du milliard d'utilisateurs sur Facebook ont un point commun : la digitalisation. En effet, le monde actuel connaît une transformation digitale notable possédant des impacts au sein des entreprises, notamment dans lesquelles le secteur d'activité est lié au digital. En effet, l'entreprise est en pleine mutation : des nouveaux modes de communication voient le jour, une remise en question continue des managers apparaît, des nouvelles générations de plus en plus digitales modifient l'organisation. Or, la digitalisation est peu encadrée et les salariés ont de plus en plus de mal à s'adapter. Dans une entreprise qui se veut être digitale et humaine, les enjeux sont énormes. Une révolution culturelle et organisationnelle est bien présente. Toutes les fonctions sont concernées. En effet, souvent perçues comme des fonctions support et administratives, les fonctions ressources humaines (ci-après, RH) sont des fonctions stratégiques pour l'accompagnement de cette transformation. | Format: Paperback | Language/Sprache: fre | 145 gr | 220x150x5 mm | 84 pp.



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