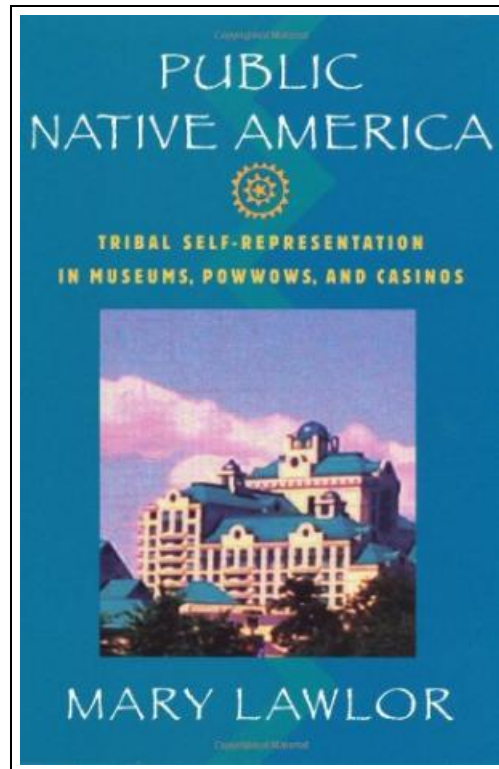


## Public Native America: Tribal Self-representation in Museums, Powwows, and Casinos



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*This publication is great. It is full of wisdom and knowledge You will not really feel monotony at at any time of the time (that's what catalogs are for relating to when you ask me).*

*(Dr. Everett Dicki DDS)*

## PUBLIC NATIVE AMERICA: TRIBAL SELF-REPRESENTATION IN MUSEUMS, POWWOWS, AND CASINOS



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Rutgers University Press, United States, 2006. Paperback. Book Condition: New. 223 x 152 mm. Language: English . Brand New Book. Both glamorous and scandalous, the Native American casino and gaming industry has attracted the American public's attention to life on reservations to an unprecedented degree. At the same time, other tribal public venues, such as museums and powwows, have gained in popularity among non-Native audiences and become sites of education and performance. With the visibility, money, and political access gained through these reservation-owned businesses and cultural centers, individual tribes have taken great strides in redefining their public images to off-reservation audiences. In *Public Native America*, Mary Lawlor explores the process of tribal self-definition. Focusing on architectural and interior designs, as well as performance styles, she reveals how a complex and often surprising cultural dynamic is created when Native Americans create lavish displays for the public's participation and consumption. At first glance, the use of ostentatious and stylized decor, especially in gambling establishments, is puzzling. Is it authentic or does it intentionally play into preconceived notions about tribal life? Drawing on postcolonial and cultural studies, Lawlor argues that these venues serve as a stage where indigenous communities play out delicate negotiations - on one hand retaining traditional beliefs and rituals, while on the other, using what they have learned about U.S. politics, corporate culture, tourism, and public relations to advance their economic positions.



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