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Agile Product Management: Product Roadmap: 21 Steps Release Planning 21 Steps (Paperback)

By Paul VII

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Introduction Thank you and congratulations on taking this class, Product Roadmap: 21 Steps For Setting Product Plans and Release Goals. In this class, you will be given proven tips to set excellent I know you will get value from this class as it gives you a full introduction to the concept of the product roadmap. I then walk you step by step through the steps involved in creating a product roadmap. Following this, I give you tips for coming up with managing and using a product roadmap in your team or business from the ground up. Along the way, I give you plenty of examples and give you best practices for product roadmap creation within agile scrum. In this class, you will learn: -A brief recap of Agile Scrum and how it is used to create high quality products -What is a Product Roadmap? -What does a real product roadmap look like and how is it used to visualize a strategic plan as well as map out product releases? - A high-level outline of how the product roadmap is...

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