

## The practice and application of business intelligence in e-commerce(Chinese Edition)



Filesize: 4 MB

### ***Reviews***

*This type of publication is every thing and helped me seeking ahead and much more. It usually fails to charge too much. It is extremely difficult to leave it before concluding, once you begin to read the book.*  
*(Juliet Mertz)*

**THE PRACTICE AND APPLICATION OF BUSINESS INTELLIGENCE IN E-COMMERCE(CHINESE EDITION)**

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: December 2012 Pages: 105 Language: English in Publisher: Southeast University Press. Business Intelligence practice in e-commerce and application comprehensive and detailed account of the business intelligence applications as well as the development of the e-commerce industry. focused on BI in the e-commerce industry overall solution. combining cloud technology to build a distributed data warehouse architecture. Data warehouse. OLAP analysis. data mining technology depth. combined with the application to help readers understand the nature of technology. Finally. the author summarizes the successful implementation of BI BI for the value of e-commerce applications and e-commerce industry experience. implementing or learning BI has practical significance for the reader. Business Intelligence in the e-commerce practice content layman's language. decision-making. business leaders and business intelligence development people and valuable reference for beginners. Contents: Chapter Business Intelligence Overview 1.1 What is 1.5 Summary Chapter II BI 1.2 Business Intelligence Business Intelligence 1.3 Business Intelligence in the background of the domestic application development history and domestic application status 1.4 Business Intelligence technologies introduced in the prospects for the application of e-commerce 2.1 E-commerce the inevitable demand of the development of Business Intelligence 2.2 Business Intelligence in e-commerce applications and value 2.3 Summary Chapter Business Intelligence is defined in the data warehouse for data warehouse and model of e-commerce solutions 3.1 System Architecture 3.2 3.2.1 3.2.2 Data the warehouse architecture 3.2.3 Data Warehouse Model 3.3 ETL3.3.1 ETL goals and basic requirements 3.3.2 ETL Developer 3.3.3 ETL test 3.4 multidimensional analysis 3.4.1 multidimensional data analysis techniques 3.4.2 multidimensional data analysis to achieve 3.4. multidimensional analysis in Business Intelligence Applications 3.5 data mining 3.5.1 Value of 3.5.2 Application 3.5.3 Application requirements 3.5.4 FAQs 3.6 BI Application 3.6.1...



[Read The practice and application of business intelligence in e-commerce\(Chinese Edition\) Online](#)



[Download PDF The practice and application of business intelligence in e-commerce\(Chinese Edition\)](#)

## Relevant Books



**TJ new concept of the Preschool Quality Education Engineering: new happy learning young children (3-5 years old) daily learning book Intermediate (2)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

[Save](#) [Document](#)

»



**TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

[Save](#) [Document](#)

»



**TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

[Save](#) [Document](#)

»



**Edge] the collection stacks of children's literature: Chunhyang Qiuyun 1.2 --- Children's Literature 2004(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2005 Pages: 815 Publisher: the Chinese teenager Shop Books all book....

[Save](#) [Document](#)

»



**Applied Undergraduate Business English family planning materials: business knowledge REVIEW (English)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2012 Pages: 240 Language: English Publisher: Foreign Economic and Trade University...

[Save](#) [Document](#)

»