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HOW TO ANALYZE SURVEY DATA

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HOW TO
ANALYZE
SURVEY DATA



ARLENE FINK

Sage Publications (CA). Paperback. Condition: New. 112 pages. Dimensions: 8.8in. x 5.9in. x 0.3in. Clear and concise, *How to Analyze Survey Data* begins with a basic overview demonstrating what statistics can do for surveys, describing measurement scales in detail and showing how to choose a method to analyze results. The book includes checklists and guidelines as well as practice exercises to enable the reader to monitor their progress. A discussion of regression, hypothesis testing, screening, and transforming data is also included....

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