



## Planning with Multiple Criteria: Investigation, Communication and Choice (Copenhagen studies in economics & management)

By Bogetoft, Peter, Pruzan, Peter

Copenhagen Business School Press, 1997. Condition: New. A practical perspective on tackling the complex planning problems characterized by multiple criteria or measures of performance. It introduces basic notions of how and why we plan, both as individuals and within organizations, and provides guidelines for choosing between alternative actions. Series: Copenhagen studies in economics & management. Num Pages: 368 pages, illustrations. BIC Classification: GPQ; KJC. Category: (P) Professional & Vocational; (UP) Postgraduate, Research & Scholarly; (UU) Undergraduate. Dimension: 241 x 166 x 29. Weight in Grams: 804. . 1997. 2nd. Hardcover. . . . .



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