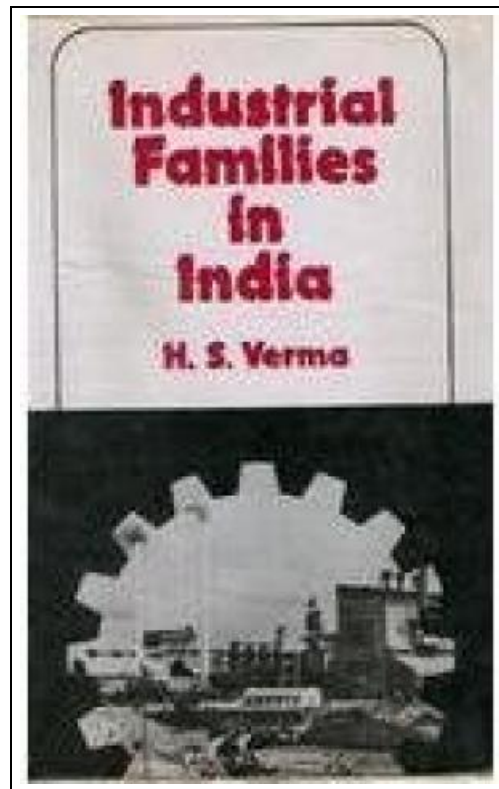


Industrial Families in India



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Concept Publishing Company Pvt. Ltd., 1987. Hardcover. Book Condition: New. This book is an enquiry into the nature of industrial entrepreneurship from an angle hitherto unexplored. Its conceptual distinctiveness lies in its treatment of entrepreneurship as a historical, nonlinear process and a family rather than an individual phenomenon. Taking an all India sample of 33 families and covering the time span from the point they entered the large scale manufacturing sector till today, it first presents their demographic and authority structures at different points of historical continuum. Examining next the management of turbulence in (a) the internal structure of these families, (b) the various functional areas of economic units, and (c) the external business environment, it also charts out their relationship, as separate clusters of variables as well as a single group putting them in a composite basket, with the entrepreneurship performance. This examination is further extended to indicate their relative capacities in explaining entrepreneurial performance. Based on its empirical findings, it finally identifies areas of entrepreneurial excellence worthy of emulation and transplant in any work organisation expecting to optimize effectiveness. Widely acclaimed as a work of pioneering nature, the book would be compulsory reading for the students and practitioners of organisation design and development, entrepreneurs, business executives, planners and administrators. Printed Pages: XVI, 248.



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