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(Lavina Torp)

METADATA FOR CONTENT MANAGEMENT: DESIGNING TAXONOMY, METADATA, POLICY AND WORKFLOW TO MAKE DIGITAL CONTENT SYSTEMS BETTER FOR USERS. (PAPERBACK)

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Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Metadata for Content Management helps digital content managers think in terms of organization and a practical application of metadata principles.Author David Diamond (DAM Survival Guide) avoids theoretical and academic discussions, instead providing real-world guidance to those designing or redesigning content management or digital asset management systems. Learn how taxonomy and metadata work within digital systems, and see how they affect policy, collaboration, workflow and user acceptance of digital content management systems.



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