



Spotlightonspawellness: Driving Retail (Paperback)

By Sally Hewerdine

Lulu Publishing Services, United States, 2014. Paperback. Condition: New. Language: English. Brand New Book ***** Print on Demand ******. Driving Retail is a pocket guide based on a wealth of experience to help all leaders of the Spa and Wellness industry to improve retail sales. Full of motivation, inspiration and complete with checklists and reminders of what we should be doing on a day to day basis it will help you get onto the right path to success. A great educational, motivational and easy to read guide that will really help your business Lee Stephens, General Manager, MSpa International A great motivational guide to help you build your retail figures, very inspiring and based on years of experience Clare Maskall, Director, Blue Skies Trading, Dubai This guide really motivated me to put a retail strategy in place, we are seeing our figures increasing at quite a rate Dana Hudhud, Founder of VINCA rosea Ladies Spa, Dubai.



Reviews

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