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# WINNING OPPORTUNITIES: PROVEN TOOLS FOR CONVERTING YOUR PROJECTS INTO SUCCESS (WITHOUT A BUSINESS PLAN) - FULL COLOR EDITION



Dog Ear Publishing. Paperback. Book Condition: New. RaphaËlle Aviva Levy (illustrator). Paperback. 260 pages. Dimensions: 11.0in. x 8.4in. x 0.5in. This book finally gives innovators an alternative to the painful writing of business plans. Not only an alternative but also a more effective, faster and easier way to convince investors and decision makers: the Opportunity Case is a more user-friendly way of analyzing and presenting a project, which has been quickly adopted by those who have been exposed to it. This...

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- Authored by Raphael H. Cohen
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