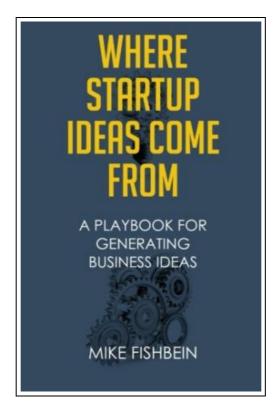
Where Startup Ideas Come from: A Playbook for Generating Business Ideas



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