



The Presentation Book, 2/E: How to Create it, Shape it and Deliver it! Improve Your Presentation Skills Now (Paperback)

By Emma Ledden

Pearson Education Limited, United Kingdom, 2017. Paperback. Condition: New. 2nd New edition. Language: English . Brand New Book. The Presentation Book 2/e has been officially shortlisted in the New Manager category for the 2018 Management Book of the Year prize which has just been announced by the Chartered Management Institute (CMI) and the British Library. Make the next presentation you do, the best you ve ever done. The Presentation Book shows how you can easily put your nerves behind you and calmly and confidently deliver a clear, sharp and very influential presentation. With Emma Ledden s expert help, quick tips and proven three-step visual approach, you ll learn how to: Plan and prepare properly - learn the secrets of the great presenters and how you can use them too Profile your audience - quickly understand what your audience needs and exactly how to deliver it Shape your message - transform your raw data into three cleverly crafted points Design your slides - get the right visuals in the right place, at the right time Inform, inspire and entertain your audience and deliver your next presentation like a pro. The best book on presentation skills I have ever come across. Robert Freese, Director,...



[READ ONLINE](#)
[9.2 MB]

Reviews

This publication is definitely worth buying. It can be loaded with wisdom and knowledge I am easily could possibly get a satisfaction of looking at a composed publication.

-- *Rhiannon Steuber*

Very helpful to all type of individuals. It really is rally interesting throug looking at time. Its been designed in an extremely basic way which is just soon after i finished reading this pdf through which basically modified me, change the way i believe.

-- *Tyshawn Brekke*