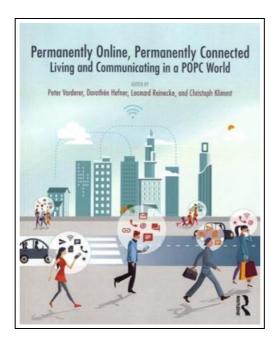
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Reviews

This ebook is wonderful. Of course, it really is perform, nevertheless an interesting and amazing literature. Its been printed in an extremely straightforward way and it is simply after i finished reading this ebook where in fact changed me, modify the way i believe. (Prof. Maxwell Stracke)

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Taylor Francis Ltd, United Kingdom, 2017. Paperback. Condition: New. 1st ed. Language: English. Brand New Book. Permanently Online, Permanently Connected establishes the conceptual grounds needed for a solid understanding of the permanently online/permanently connected phenomena, its causes and consequences, and its applied implications. Due to the diffusion of mobile devices the ways people communicate and interact with each other and use electronic media has changed substantially within a short period of time. This megatrend comes with fundamental challenges to communication, both theoretical and empirical. The book offers a compendium of perspectives and theoretical approaches from leading thinkers in the field to empower communication scholars to develop this research systematically, exhaustively, and quickly. It is essential reading for media and communication scholars and students studying new media, media effects and communication theory.



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