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SKETCHING USER EXPERIENCES: THE WORKBOOK



ELSEVIER SCIENCE TECHNOLOGY, United States, 2012. Paperback. Book Condition: New. Workbook. 274 x 216 mm. Language: English . Brand New Book. Sketching Working Experience: The Workbook provides information about the step-by-step process of the different sketching techniques. It offers methods called design thinking, as a way to think as a user, and sketching, a way to think as a designer. User-experience designers are designers who sketch based on their actions, interactions, and experiences. The book discusses the differences between the...

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- Released at 2012



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