



Costs, Merchandising Practices, Advertising and Sales in the Retail Distribution of Clothing Volume 6

By Northwestern University Research

Not Avail, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1921 Excerpt: .in which they are located. For the country as a whole, 18.5 per cent, of the stores have less than 2 per cent, 45.7 per cent, have between 2 and 10 per cent, and 35.8 per cent, have 10 per cent, or more of their sales represented by this line of goods. Seventyfive per cent, of the stores in the South compared with 24 per cent, of those in the Bast North Central division reported that their sales of palm beach constitute 10 per cent, or more ofdition in this respect for the 569 stores. TABLE 45 NUMBER AND PER CENT. OP STORES REPORTING OR NOT REPORTING SALES OF PALM BEACH AND SIMILAR LINES, CLASSIFIED BY GEOGRAPHICAL DIVISIONS, 1919 their total net sales. The percentages of stores in each district having different proportions of their sales represented by such goods are shown in actual and...



READ ONLINE
[3.99 MB]

Reviews

Extensive information for book fans. It is written in basic words and never hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Otis Wisoky

This publication is great. It is full of wisdom and knowledge You will not really feel monotony at any time of the time (that's what catalogs are for relating to when you ask me).

-- Dr. Everett Dicki DDS