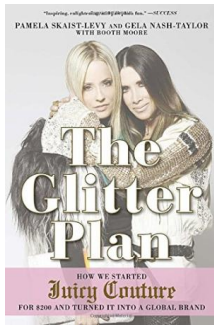


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THE GLITTER PLAN: HOW WE STARTED JUICY COUTURE FOR \$200 AND TURNED IT INTO A GLOBAL BRAND



Penguin Putnam Inc, United States, 2015. Paperback. Book Condition: New. Reprint. 203 x 140 mm. Language: English . Brand New Book. Part memoir, part business manual, and 100 juicy the inside story of Juicy Couture, one of the most iconic brands of our times While working together at a Los Angeles boutique, Pamela Skaist-Levy and Gela Nash-Taylor became fast and furious friends over the impossibility of finding the perfect T-shirt. Following their vision of comfortable, fitted T-shirts, they set up...

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- Authored by Pamela Skaist-Levy, Gela Nash-taylor
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