



Sports Vocational and Technical College textbook series: sports stadium business management practices(Chinese Edition)

By TAN QUN LIN

paperback. Condition: New. Paperback. Pub Date: 2011 Pages: 254 Language: Chinese in Publisher: South China University of Technology Press stadium business management practices is starting from the theory and practice of the operation and management of the stadium. Paper is divided into Basics and Practice chapter two parts. Basics introduces the basic concepts and principles of the stadium business management; Practice articles venues operating practice by a large number of cases and the Guangzhou Gymnasium. human res.



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