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# DIGITAL ENTREPRENEURSHIP (PAPERBACK)



Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.We are actually now in a technology enabled service economy (Digital economy). This means that the entrepreneur should be knowledgeable about e-business (electronic business). The internet is used as a means of communication and trading with consumers (B2C) and suppliers (B2B). The organization now moves from a capability to a technology enabled capability. E-business is the use of technology in...

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- Authored by Michael Herlache
- Released at 2016



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### -- Sonia Block I

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