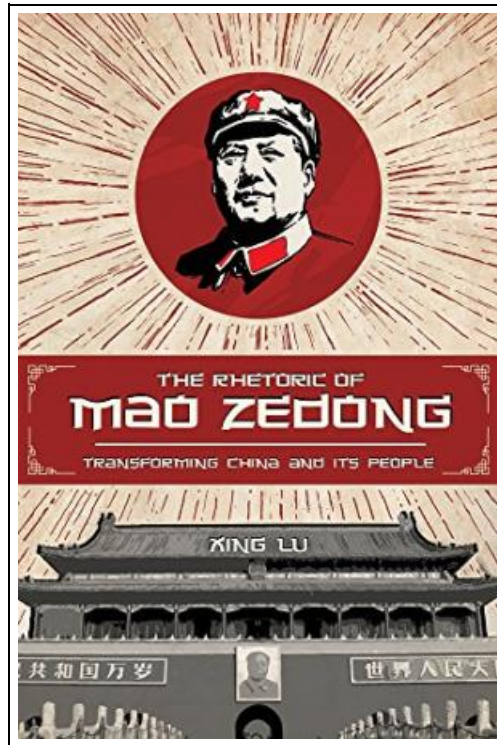


The Rhetoric of Mao Zedong: Transforming China and Its People (Hardback)



Filesize: 5.78 MB

Reviews

I actually began looking over this ebook. I could possibly comprehend everything using this published e publication. You won't feel monotony at any time of your time (that's what catalogues are for regarding if you request me).
(Arnold Nienow)

THE RHETORIC OF MAO ZEDONG: TRANSFORMING CHINA AND ITS PEOPLE (HARDBACK)



University of South Carolina Press, United States, 2017. Hardback. Condition: New. Language: English . Brand New Book. Mao Zedong fundamentally transformed China from a Confucian society characterized by hierarchy and harmony into a socialist state guided by communist ideologies of class struggle and radicalization. It was a transformation made possible largely by Mao s rhetorical ability to attract, persuade, and mobilize millions of Chinese people. Xing Lu s book, *Rhetoric of Mao Zedong*, analyzes Mao s speeches and writings over a span of sixty years, tracing the sources and evolution of Mao s discourse, analyzing his skills as a rhetor and mythmaker, and assessing his symbolic power and continuing presence in contemporary China. Lu observes that Mao s rhetorical legacy has been commoditized, culturally consumed, and politically appropriated since his death. Applying both Western rhetorical theories and Chinese rhetorical concepts to reach a more nuanced and sophisticated understanding of his rhetorical legacy, Lu shows how Mao employed a host of rhetorical appeals and strategies drawn from Chinese tradition and how he interpreted the discourse of Marxism-Leninism to serve foundational themes of his message. She traces the historical contexts in which these themes, his philosophical orientations, and his political views were formed and how they transformed China and Chinese people. Lu also examines how certain ideas are promoted, modified, and appropriated in Mao s rhetoric. Mao s appropriation of Marxist theory of class struggle, his campaigns of transforming common people into new communist advocates, his promotion of Chinese nationalism, and his stand on China s foreign policy all contributed to and were responsible for reshaping Chinese thought patterns, culture, and communication behaviors.



[Read The Rhetoric of Mao Zedong: Transforming China and Its People \(Hardback\) Online](#)



[Download PDF The Rhetoric of Mao Zedong: Transforming China and Its People \(Hardback\)](#)

Related PDFs



The Mystery of God s Evidence They Don t Want You to Know of

Createspace, United States, 2012. Paperback. Book Condition: New. 276 x 214 mm. Language: English . Brand New Book ***** Print on Demand *****.Save children s lives learn the discovery of God Can we discover God?...

[Save](#) [ePub](#)

»



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download...

[Save](#) [ePub](#)

»



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents...

[Save](#) [ePub](#)

»



Write Better Stories and Essays: Topics and Techniques to Improve Writing Skills for Students in Grades 6 - 8: Common Core State Standards Aligned

Createspace Independent Publishing Platform, United States, 2012. Paperback. Book Condition: New. 277 x 211 mm. Language: English . Brand New Book ***** Print on Demand *****.Mr. George Smith, a children s book author, has been...

[Save](#) [ePub](#)

»



Influence and change the lives of preschool children(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2011-01-01 Language: Chinese Publisher: Jincheng Press only genuine new book -...

[Save](#) [ePub](#)

»



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the

[Save Book](#)

»



Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.From a certified teacher and founder of an online tutoring website-a simple and

[Save Book](#)

»



The Victim's Fortune: Inside the Epic Battle Over the Debts of the Holocaust

HarperCollins. Hardcover. Book Condition: New. 0066212642 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I

[Save Book](#)

»



Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how

[Save Book](#)

»



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video

[Save Book](#)

»