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MIT Press Ltd, United States, 2012. Hardback. Condition: New. Language: English . Brand New Book. Methods for new mobile experiences, from concept creation to prototyping to commercialization. The mobile device is changing the ways we interact with each other and with the world. The mobile experience is distinct from the desktop or laptop experience; mobile apps require a significantly different design philosophy as well as design methods that reflect the unique experience of computing in the world. This book presents an...

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- Authored by Frank Bentley, Edward Barrett
- Released at 2012



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