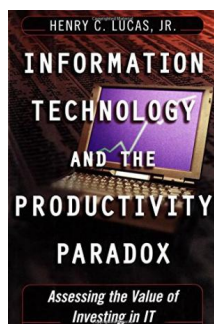


## Download PDF

# INFORMATION TECHNOLOGY AND THE PRODUCTIVITY PARADOX: ASSESSING THE VALUE OF INVESTING IN IT (HARDBACK)



Oxford University Press Inc, United States, 1999. Hardback. Book Condition: New. 239 x 160 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.From networks to databases, email to voicemail, the amount of capital being invested in information technology each year is staggering. By 1996, U.S. firms were spending more than \$500 billion annually on software, networks and staff. The recently merged Bank of America and NationsBank have an initial IT budget of 4 billion dollars. As firms...

### Download PDF Information Technology and the Productivity Paradox: Assessing the Value of Investing in IT (Hardback)

- Authored by Robert H Smith Professor of Information Systems Henry C Lucas
- Released at 1999



Filesize: 4.93 MB

## Reviews

*An extremely wonderful publication with lucid and perfect reasons. It typically will not expense too much. You are going to like the way the blogger compose this publication.*

-- **Prof. Maya Hand**

*It in a single of my personal favorite publication. It is amongst the most amazing ebook i have read through. Your daily life period is going to be change when you comprehensive reading this article publication.*

-- **Elton Turner**

*Certainly, this is actually the greatest work by any article writer. It is definitely simplistic but surprises within the 50 % from the publication. Your daily life span will likely be transform the instant you total reading this article pdf.*

-- **Myrtle Glover PhD**