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Reviews

This publication will be worth purchasing. It really is written in simple terms instead of difficult to understand. It has been designed in an exceptionally simple way and is particularly only right after I finished reading this ebook in which basically modified me, alter the way I believe.

(Prof. Loyce Runolfsson Jr.)

INNOVATIVE SMEs BY GENDER AND AGE AROUND THE MARE BALTICUM GERMAN EDITION



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Books On Demand. Paperback. Condition: New. 386 pages. Dimensions: 9.7in. x 7.4in. x 0.8in. At the 9th Hanseatic Conference 2014 in Hamburg, representatives from business organisations, academic institutions and policy makers from all countries around the Baltic Sea exchanged their experiences. This book contains the presented papers and a summary of the discussion of the participants. The elimination of discrimination by gender and age in working life is an important social concern, regardless of economic needs. But increased labour force participations of women and older people are also essential for economic reasons in the light of demographic developments and changed conditions. Currently high and ever growing shortage of entrepreneurs, managers and professionals are the factors that increasingly limit economic development. There is an urgent need to make better use of local labour potential, particularly via higher labour force participation of women and older people in general. Global competition requires high innovation and strong increases in productivity of the entire Baltic Sea region, and especially in the countries to the south of the Sea. The innovations and productivity of companies benefit from increased proportion of women. The greatest innovation and productivity reserves lie in the staff and organisational development, including education; improvements in this respect stipulate equal opportunities and strengthen competitiveness. This publication was developed as part of the flagship project of the EU Strategy for the Baltic Sea Region Innovative SMEs by Gender and Age (QUICK-IGA). This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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