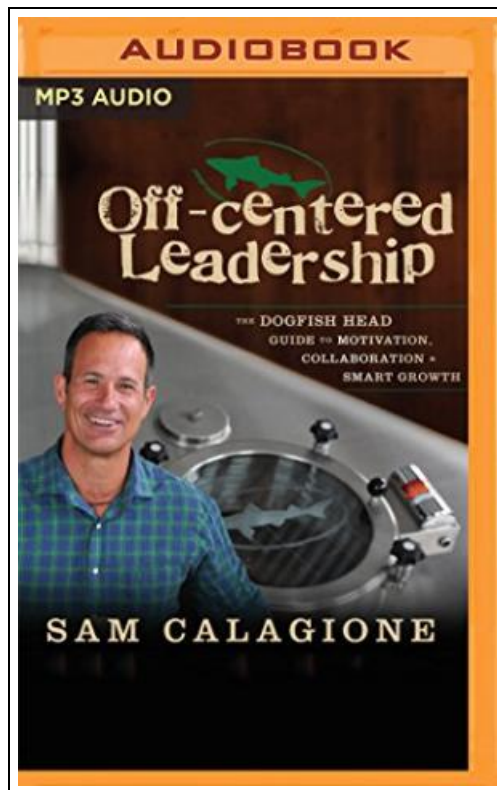


## Off-Centered Leadership: The Dogfish Head Guide to Motivation, Collaboration and Smart Growth



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## OFF-CENTERED LEADERSHIP: THE DOGFISH HEAD GUIDE TO MOTIVATION, COLLABORATION AND SMART GROWTH



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Audible Studios on Brilliance, 2016. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. Find out what happens when companies stop competing and start collaborating. Off-Centered Leadership considers an innovative approach to business by exploring what happens when companies stop competing and start collaborating - both externally in the marketplace and internally in building a culture of communication, trust, and alignment. Brimming with lessons on entrepreneurship and culture from the founder of Dogfish Head Craft Brewery, one of the fastest growing independent breweries in the country, members of his leadership team, and external mentors from the worlds of business and art, this game-changing text turns competition on its head by showcasing how competing organizations can work together - and with other local businesses - to reach a common goal. The text dives into how Dogfish Head has blazed a new trail through the development of a revolutionary business model that has called upon musicians, community organizations, and even other breweries to keep product development fresh and create engaging customer experiences. This book documents and addresses the growing pains a company experiences as it evolves from the awkward early start up years into a mid-sized sustainable company with hundreds of co-workers. Calagione is candid in sharing his personal leadership challenges and successes and calls on other seasoned vets inside and outside the company who inform and influence the journey of growth and creative expression Dogfish Head is on. This book is rich with practical information entrepreneurs and business people can apply to their own professional journeys. Competition has long been the name of the game in the business world, but what if there was a different way to approach business? The collaboration-over-competition approach to business has been proven to foster positivity, productivity, and, ultimately, success. By partnering with your competition instead...



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