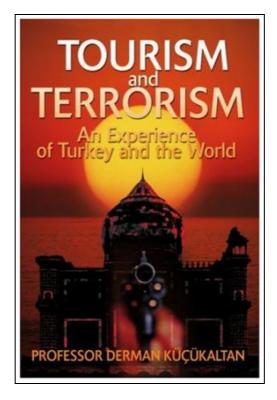
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iUniverse, United States, 2006. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The rapid change in consumer preferences pertaining to tourism brings an increase in demand elasticity together. Besides, the fact that security gradually gains importance in tourism has become an important factor that affects demand. Global terror, which gains impetus with the globalization across the world, has been affecting tourism where the effects of globalization are felt the most. Seasonality of tourism and frequent occurrence of crises led by terror have caused tourism to rank first among sectors with high venture in terms of both business and tourism. Although tourism and terrorism are completely different concepts, they are mentioned together in public opinion in recent years. Economic, political and social chaos that is brought about by the partnership of terrorism and tourism reflects upon not only national but also international context and that extends the activity and run of terrorism while it decreases the activity of tourism.



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