# Foreign Direct Investment (FDI) - Necessary Considerations of a Transnational Company



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#### Reviews

This ebook is very gripping and fascinating. Sure, it is engage in, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book. *(Ms. Ora Buckridge)* 

# FOREIGN DIRECT INVESTMENT (FDI) - NECESSARY CONSIDERATIONS OF A TRANSNATIONAL COMPANY



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GRIN Verlag Mrz 2010, 2010. sonst. Bücher. Book Condition: Neu. 209x145x1 mm. This item is printed on demand - Print on Demand Neuware -Seminar paper from the year 2009 in the subject Business economics - Investment and Finance, printed single-sided, grade: 1,7, Berlin School of Economics and Law (Institute of Management), course: International Finance, language: English, abstract: Geneva, 24 June 2009 -- Global foreign direct investment (FDI) inflows and cross-border mergers and acquisitions (M&As) - the main mode of FDI - drastically declined in the last quarter of 2008, and the fall has continued into 2009, UNCTAD data reveal. FDI inflows dropped by 54% and M&As by 77% during the first quarter of 2009 as compared to the same period last year. Prospects for FDI will remain gloomy for the rest of the year, UNCTAD economists say (UNCTAD, 2009). Foreign Direct Investment (FDI) is defined by the IMF as an international investment of one company with the intention of lasting relationship. This investment has to exceed 10% of equity of the target company. Also an ambition of the management for influence should be visible. This makes the difference to a portfolio investment (IMF, 1993). The following list summarizes major requirements: Transfer of capital Control investment A source of funds for foreign operations A balance of payments flow Before the financial crisis hit the world economy, FDI was one of the major drivers of globalization and continuously increasing with high growth rates. FDI flows over a long period of time even increased faster than world GDP growth. But as reported from the UNCTAD World Investment Report 2009 85% of Transnational Corporations (TNC)3 worldwide are negatively affected by the financial crisis with respective negative impacts on their investment decisions. This shortfall has also consequences to the landscape of FDI. The USA...

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