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Financial DNA: Discovering Your Unique Financial Personality for a Quality Life (Hardback)

By Hugh Massie

John Wiley and Sons Ltd, United States, 2006. Hardback. Book Condition: New. 231 x 160 mm. Language: English . Brand New Book. Hugh addresses what I believe is the most important aspect of achieving economic freedom: Know Thyself! The financial planning community owes a great deal to Hugh for his contributions. ----Elizabeth Jetton, CFP, Strategic Advisor, Mercer Advisors, Inc., and 2005 Chair of the Financial Planning Association A great lesson in knowing how you are hard--wired to behave and communicate in planning your personal finances is more important than the technical and product aspects of money management. ----Susan Bradley, CFP, founder of Women, Meaning, and Money and bestselling author of Sudden Money Financial DNA? nailed both of us, generating new communication and exciting insights among our team members. It's helping us to grow both personally and professionally. It's more than a good read, it's a virtual experience! ----Robert A. Esperti and Renno L. Peterson, authors of numerous estate and wealth--planning books, Directors of two Institutes at Michigan State University, and founders of the National Charitable Initiative The process Hugh has developed truly identifies the behavioral issues that get in the way of functional family relationships and in...



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