



Total Market Takeover For Roofing Contractors

By Gordon Van Wechel

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 232 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. WANT TO BE THE DOMINANT ROOFING CONTRACTOR IN YOUR MARKET AREA THEN YOU NEED TOTAL MARKET TAKEOVER These are the proven, real world marketing strategies used by the author in his national consulting business to help other roofing contractors grow their businesses. Youll learn seven methods for attracting new customers and developing a marketing program that will help you jump past your competitors. This is not just theory, but is a practical handbook written to enable you to easily put the ideas into practice. Each chapter focuses on a single strategy, and includes the specific details youll need to implement the techniques in your business. Start with one or two, then add more as you grow your capacity to handle new contracts. Put them all in place, and you will have Total Market Takeover This item ships from La Vergne, TN. Paperback.



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