



Tour Guiding: A Training Manual Professional Approach of Guiding in Tourism (Paperback)

By Dr Chiranjib Kumar C

Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.A complete training manual for aspiring tourist guide, escorts and tourism students. The book contains a professional approach of guiding and covers almost all important points that is required to become a perfect and demanding tour guide. It covers guiding concept, environment, ethics, role and responsibilities, story telling techniques, commentary, skills and qualities, etiquette of guide, do s and don ts, dealing with difficult questions, presentation, describing monuments and cultural products, planning tour to packaging, dealing with emergency, Guide Association, Guidelines for obtaining training and license etc. This book facilitates easy to learn platform to its readers to become a perfect guide. The book is a complete training manual that helps in professional development. It contains a dynamism of tourism. It also covers tour guiding modules of various universities and institutions imparting vocational education in travel and tourism management.

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