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TRAILBLAZING IN ENTREPRENEURSHIP : CREATING NEW PATHS FOR UNDERSTANDING THE FIELD



Springer-Verlag Gmbh Feb 2017, 2017. Buch. Condition: Neu. Neuware - This book is open access under a CC BY 4.0 license. In this book, the authors present a challenge for future research to build a stronger, more complete understanding of entrepreneurial phenomena. They argue that this more complete picture of entrepreneurial phenomena will likely come from scholars who undertake at least some trailblazing projects; from scholars who broaden the range of research questions, the potential outcomes of entrepreneurial action, and...

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- Authored by Dean A. Shepherd
- Released at 2017



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