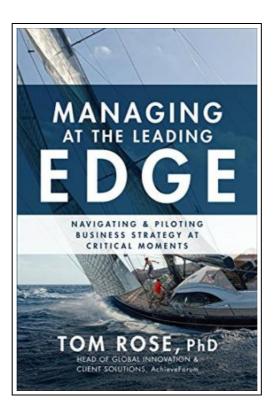
Managing at the Leading Edge: Navigating and Piloting Business Strategy at Critical Moments (Hardback)



Filesize: 4.66 MB

Reviews

Thorough information! Its this type of great go through. It is amongst the most incredible publication i actually have read through. It is extremely difficult to leave it before concluding, once you begin to read the book. (Germaine Welch)

MANAGING AT THE LEADING EDGE: NAVIGATING AND PILOTING BUSINESS STRATEGY AT CRITICAL MOMENTS (HARDBACK)



McGraw-Hill Education - Europe, United States, 2017. Hardback. Condition: New. Language: English . Brand New Book. Learn how to navigate and pilot your organization to success with this groundbreaking strategy guide that compares running a business to high performance seamanship and nautical exploration. Managing at the Leading Edge provides the tools and methods you need to launching your strategy quickly and nimbly-the only way to seize and hold the competitive edge in business today. The book is anchored by research conducted by the author s company AchieveForum which surveyed 1,200 first, middle and senior level leaders, resulting in data that significantly shaped the implementation of the principles of navigating and piloting in organizations today and explored in detail in this book. Throughout the book, the author uses the nautical metaphor of navigating and piloting to illustrate the most effective methods for maintaining staff readiness for organizational change initiatives, building a culture of engagement, and avoiding threats to the alignment of organizational capabilities. Managing at the Leading Edge also outlines the roles leaders must play as initiatives are rolled out and executed, as well as the psychological and mental abilities for seeing initiatives through to completion.

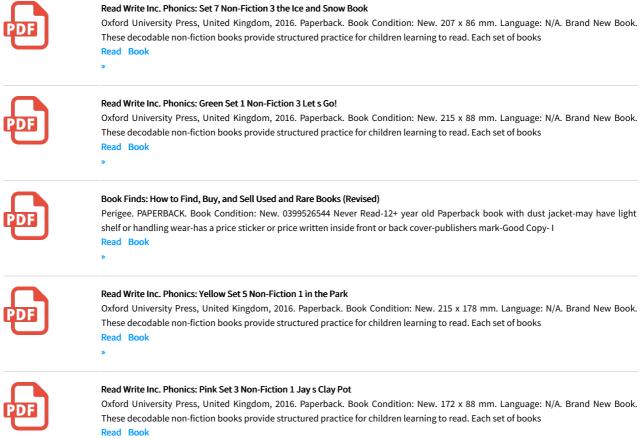
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