



Social Surveys. 4 Volumes (complete) (SAGE Benchmarks in Social Research Methods)

By De VAUS, DAVID, ed.

Sage Publications, 2002. Hardcover. Condition: New. 4 volume set. 8vo, embossed blue cloth. A new HARDCOVER set in publisher's shrink wrap. Social Surveys is the methods bible for social scientists using survey methods. It provides an unparalleled guide to the state of knowledge in the field and a key asset in practical survey know-how. A key method of information gathering in the social sciences, surveys provide a structured or systematic set of data. They explore issues of motivation, belief, social, political and economic practices and habits of life. Survey research seeks to discover what causes some phenomena by looking at variation in variables across cases and identifying characteristics that are systematically linked with it. In these four volumes, the distinguished author on research methods, David De Vaus has combed through the literature to provide readers with the essential contributions in the field. The collection is divided into 11 sections, making it a comprehensive guide to all social scientists using surveys: 1 Methodological Context of Surveys This section examines the qualitative-quantitative dichotomy; functionalism; feminism and positivism. The contributors include Alan Bryman on the debate about qualitative and quantitative research; Jennifer Platt on the relation between theory and method in functionalism; Anne...



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